Press release

A million museum enthusiasts across Europe, united in national federations of Friends of Museums within a worldwide Federation, are inaugurating the annual European Friends of Museums Day on Sunday, October 8, 2023.

The aim of this event is to celebrate and raise the profile of Friends of Museums in Europe on a single day, when each association will highlight the actions it carries out throughout the year to pass on their passion and help raise the profile of their museums. Seven European federations have already confirmed their participation, with a common logo and identical communications: Belgium, France, Germany, Italy, Luxembourg, Norway and Spain.

The logo identifying this day is a swirl of stars inspired by the European flag, but tinted green to signify the urgency of the environmental theme, a sine qua non condition for the conservation and enrichment of cultural heritage.

Held every second Sunday in October, the European Friends of Museums Day aims to contribute to the sharing of museum resources in Europe